

graphic designer •

artist • idea generator

Mindy



Moock

I've done almost everything from branding companies, to t-shirt designs, to decorating a 15-foot Christmas tree while still in the box. Don't worry, most of my experience is with design and layout. Here's the list: **product packaging, corporate identities, catalogs, invitations, promotional items, newsletters, brochures, self-mailers, statement inserts, posters, programs, annual reports, signage and more!**

Having worked as the only designer in companies, I've learned to take a project from start to finish. I do welcome creative criticism and direction though. I've developed, researched and implemented concepts for projects and campaigns. Produced designs, prepared

files for printers and approved proofs. Helped write copy for newsletters. Communicated with clients on projects. Assisted with photo shoots. Been involved with corporate events from planning to clean up. Maintained and created pages and graphics for company intranets and websites. Created, sent and maintained email marketing. Assisted with the creation of presentations for executives. Designed and set up retail space lobby displays. (Remember the christmas tree?)

When you need **a creative mind with the ability to get the job done**, I'm your designer!

experience

employment

2014 – Present

Graphic Designer for LSU Dining

2011 – 2014

Graphic Designer for Slumber Parties, Inc.

2004 – 2011

Graphic Designer for Eagle Federal Credit Union

2001 – 2003

Graphic Designer for LDW & Associates

September 2001 – December 2001

Internship with Diane Allen & Associates

January 2001 – May 2001

Internship with LDW & Associates

skills

Software

Photoshop CS6

Illustrator CS6

InDesign CS6

Acrobat 9 Pro

Dreamweaver

Flash

Microsoft Office

Platforms

Mac OS

Windows

what's this?.....proficient

freelance

- Rhymes 'n' Times Math Workbooks
- Louisiana Dental Association, New Orleans Dental Conference Annual Session
- Mango's Beach Volleyball
- Sweet T's Bath Products
- Erdey Insurance Agency, Inc.
- Smilegenesis, Garry S. Salvaggio, D.D.S.
- Glenn Young & Associates, LLC
- Asphodel Village
- Shaker Museum at South Union

education

Louisiana State University

B.F.A. in Studio Art with a concentration in **Graphic Design** (2001)

free time

- Drawing and Painting
- Mango's Beach Volleyball
- Crafting Costumes
- Going to the Beach

references

Upon request

contact

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